



Fri 1st to Sun 3rd February 2008
MIT Campus, Anna University,
Chrompet, Chennai,
INDIA – 600044.

<http://registration.fossconf.in/web/>

Sponsorship Opportunities

About FOSSConf :

The Indian Linux Users Group, Chennai Chapter (ILUGC) and the National Resource Centre for Free/Open Source Software (NRCFOSS), Chennai take great pleasure in inviting you to participate in the FossConf to be held at MIT Campus, Anna University, Chromepet, Chennai from noon on Friday 1st to noon on Sunday 3rd February 2008.

ILUGC (<http://www.chennailug.org/>) is one of the oldest LUGs in the country, continuously active since its inception in 1997. It specialises in grass root level work all around Tamilnadu and in the neighboring states too. Under its guidance, many local LUGs are active in colleges and towns across Tamilnadu. ILUGC members are also in the forefront of the FOSS movement at national and international level.

NRCFOSS (<http://www.nrcfoss.org.in/>), funded by the Min. of Information Technology, Govt. of India, is jointly run by C-DAC and AU-KBC Research Centre, Chennai. For the past 3 years, NRCFOSS has been actively promoting FOSS in the academic and government domain. The focus areas include introduction of FOSS in engineering curriculum, encouraging student projects in FOSS, and inducing academia to release their work under FOSS licenses.

This conference will focus on new users and contributors to FOSS. They could improve their knowledge and gain experience in speaking on and presenting FOSS related topics. No entry fee for the conference. For the first time in India, the conference is also attempting to bring academia and the FOSS community together. A look at the list of talks shows that in addition to an exciting variety of talks by the community there are a growing number of 'Formal Academic Presentations' by research scholars.

What is FOSS?

Free/Open Source Software (FOSS) are programs, whose licenses give users the freedom to run the program for any purpose, to study and modify the program, and to redistribute either the original or modified copies of the program.

Who Will Attend?

This conference will be attended by 1000-1500 people, including professionals, developers, educators, students, business people, government officials and users. These delegates play a key role in influencing the Free/Open Source community and the IT field.

Conference Sponsorship Opportunities:

This highly influential event depends on the generous support of our sponsors to help us xxxxxx and spread spirit of Free/Open Source Softwares. We invite you to participate

and be recognized in a variety of ways, including monetary donations to speakers travel, stay, and gift, promotional gifts, volunteers food, conference kits, etc. Sponsorship packages are outlined below. Other sponsorship ideas and contributions are also welcome.

Platinum Sponsorship (Rs 2,00,000) 1 Sponsor

- Logo/Sign in the registration hall
- Logo/Link on the FOSSConf Main Homepage
- Recognition on FOSSConf website sponsorship page
- Logo on the program brochure and banners
- FOSS Lab named for the company
- Two 1/2Hr Talk named for the company
- One prize will be named for the company

Gold Sponsorship (Rs 1,00,000) 2 sponsors

- Logo/Sign in the registration hall
- Recognition on FOSSConf website sponsorship page
- Recognition of sponsorship in the program brochure
- Two 1/2Hr Talk named for the company
- One Demo Stall named for the company
- One prize will be named for the company

Silver Sponsorship (Rs 50,000) 4 sponsors

- Logo/Sign in the registration hall
- Recognition on FOSSConf website sponsorship page
- Recognition of sponsorship in the program brochure
- One 1/2Hr talk named for the company
- One Demo stall named for the company
- ...

Demo Stall Sponsorship(Rs 10000)

- One Demo stall named for the company.

Other Sponsorship opportunities:

All levels of financial contributions are welcome and appreciated. Some suggestions for gift contributions for attendees are Books, Memory-sticks, Draw prizes, etc., and we are also open for other sponsorship suggestions, provided it doesn't hurt the image of the event.

We are also looking for media sponsors, sponsors for providing wifi for the event and other technical sponsors.

We ask that Sponsors provide the following before January 10, 2008:

- Sponsorship conformation letter with Cheque /DD.
- Official logo for the brochure, slide and website.

Contact:

Kindly contact us to discuss more about sponsorship opportunities,

Dr Srinivasan S,

Project Scientist, NRCFOSS, MIT, Chennai.

Email: info@fossconf.in

Phone: 044-22232711/4885/6958/6959

-- Thank You --
Organising committee
FOSSConf Chennai Feb08

1. Banners during the meet :

Rs.1000 per banner max 10 = Rs.10000
min 1 = Rs.1000

2. Prize named after the company

Rs.1000 per prize max 3 = Rs.3000
min 1 = Rs.1000

3. Logo+name in Large digital banner

Rs.1000 per banner max 20 = Rs.20000
min 1 = Rs. 1000

4. Logo in website : Fixed size 1 Rs.10000

Fixed size 2 Rs. 5000

5. Banners on stage

Rs.1500 per banner max 5 = Rs.7500

6. Sponsor a single event infrastructure

like - projector - 1 no

PCs - 2 nos

UPS- 1

Audio system

Approx cost: Rs. 6000-7000.

They can have entire hall for their ad. Additionally give one banner (point 1 above) free

7. Setting Demo systems in the proposed openlab.

Approximately 30-40 systems to be provided.

Approx cost: Rs.25000-30000

They can have entire hall for their ad. Additionally give 5 banners (point 1 above) free

8. Stalls in Demoarea

Rs.10000 per stall or

Anyone who sponsors for Rs.10000 or more as mentioned above.

9. Anyone who sponsors more than Rs.25000

can be given 1/2 hour talk in Track-3 session.